

## MEMORANDUM

SUBJ: BRAND NAME JUSTIFICATION MEMORANDUM TO ACQUIRE BLUECOAT  
BLUECOAT SECURITY ANALYTICS PLATFORM SOFTWARE (PR 1300581362)

1. Identification of the agency and the contracting activity, and specific identification of the document as a “Limited Source Justification.”

This is a brand specific justification. Contracting activity is the Naval Sea Systems Command, Naval Surface Warfare Center, Panama City Division (NSWC PCD), 110 Vernon Avenue, Panama City, FL 32407-7001 (Contracts Department Code 02).

2. Nature and/or description of the action being approved.

This action will award a firm fixed price purchase order, on a brand name basis, to the lowest price offer that can provide the required Bluecoat Software licenses.

3. A description of the supplies or services required to meet the agency’s needs (including the estimated value).

This requirement is to purchase the following:

<u>Nomenclature</u>	<u>Quantity</u>
Reporter – EE Enterprise Renewal Service	1 each
R- Advanced Renewal Service	1 each
RNW-SVC-BCWF-500-999 Renewal Service	1 each

The Government’s minimum needs have been verified by the certifying technical and requirements personnel. This memo does not authorize acquisition for other requirements. The estimated value of this effort is not to exceed All software and/or licenses will be delivered no later than thirty (30) days after award of the order. The purchase will be funded with FY 2016 Navy Working Capital Funds (NWCF).

4. Identification of the justification rationale (see FAR 8.405-6(a) and (b)) and, if applicable, a demonstration of the proposed contractor’s unique qualifications to provide the required supply or service.

10 U.S.C. 2304(c) (1) - Only one responsible source and no other supplies or services will satisfy agency requirements, FAR 6.302-1. The Naval Surface Warfare Center Panama City Division (NSWC PCD) RDT&E core network has a requirement to enforce web security for all systems. The Bluecoat software is currently in use and is the only software package that facilitates this requirement for all variants of Linux and Mac OS that are in use within the RDT&E network.

Specific make and model consideration is required for this hardware maintenance and support procurement for the following reason(s). An authorized BlueCoat vendor are the only sources who can adequately provide the required level of hardware maintenance/replacement support, firmware and system software upgrades, security patches, and technical support for the indicated hardware. The BlueCoat hardware and software products are proprietary to BlueCoat; therefore, they retain full rights and ownership of the hardware and software design, code, and documentation. Therefore, BlueCoat-provided maintenance and technical support is the only product that meets the requirement. Third-party or reseller-provided maintenance and support is acceptable as long as it is certified by the original vendor and provides full access to the original vendor's support products. In addition, Department of Defense and Department of the Navy policies require that commercial IA/IT equipment be supported by the vendor for hardware sustainability, hardware/parts replacement when necessary, firmware updates, software updates, and security patches to correct identified security vulnerabilities. Failure to maintain this level of vendor support will cause the subject network/system to invalidate its certification and accreditation, fail to meet Department of Defense Information Systems (DISA) Security Technical Implementation Guidelines (STIGS), and fail FLTCYBERCOM Cyber Security Inspections.

5. A determination by the ordering activity contracting officer that the order represents the best value consistent with FAR 8.404(d).

The Contracting Officer has determined that the order represents the best value and results in the lowest overall cost alternative (considering price, special features, administrative costs, etc.) to meet the Government's needs.

6. A description of the market research conducted among schedule holders and the results or a statement of the reason market research was not conducted.

This requirement is less than \$25,000 and does not require a synopsis. No additional market research was conducted because it is not practicable, for the reasons discussed in paragraph 4 above, only the brand specified will meet the requirement.

7. Any other facts supporting the justification.  
None

8. A statement of the actions, if any, the agency may take to remove or overcome any barriers that led to the restricted consideration before any subsequent acquisition for the supplies or services is made.

As stated in paragraph 4 above, the specified brand is the only product that can meet the requirement.

Potential sources for the brand name product include:

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SIGNATURES FOLLOW THIS PAGE

## TECHNICAL AND REQUIREMENTS REQUESTING OFFICIAL

I certify that the facts and representations under my cognizance, which are included in this justification and its supporting acquisition planning data, except as noted herein, are complete and accurate to the best of my knowledge and belief.

## CONTRACTING OFFICER REVIEW AND APPROVAL

I, as contracting officer for the contracting activity, have reviewed this justification and certify that the justification is accurate and complete to the best of my knowledge and belief. I hereby approve this justification