

11 August 2016

MEMORANDUM

Subj: BRAND NAME JUSTIFICATION MEMORANDUM TO ACQUIRE SOLIDWORKS PRODUCTS IN SUPPORT OF VARIOIUS NSWC, PCD ENGINEERING DIVISIONS.

1. Identification of the agency and the contracting activity, and specific identification of the document as a "Limited Source Justification."

This is a brand name specific justification. Contracting activity is the Naval Sea Systems Command, Naval Surface Warfare Center, Panama City Division (NSWC PCD), 110 Vernon Avenue, Panama City, FL 32407-7001 (Contracts Department Code 02).

2. Nature and/or description of the action being approved.

This action will award a Purchase Order, on a brand name specific basis, to acquire Solidworks software. The requirement will be competed between Solidworks small business retailers authorized to service the Panama City, Florida region.

3. A description of the supplies or services required to meet the agency's needs (including the estimated value).

The contract effort is to acquire the following:

SOLIDWORKS products and training as specified per line items.

The Government's minimum needs have been verified by the certifying technical and requirements personnel. This memo does not authorize acquisition for other requirements. The estimated value of this effort is not to exceed . All software will be delivered no later than thirty (30) days after award of the order. The contract action will be funded with FY16 Operation and Maintenance Navy (O&MN) funds.

4. Identification of the justification rationale (see FAR 8.405-6(a) and (b)) and, if applicable, a demonstration of the proposed contractor's unique qualifications to provide the required supply or service.

10 U.S.C. 2304(c)(1) or 41 U.S.C. 3304(a)(1) pursuant FAR Part 6.302-1(c).

The USMC CSS PMES In-Service Engineering Support requires a means of creating CAD models and drawing files to design and document Marine Corps vehicles and Ground Equipment. The SolidWorks products include tools for 3D modeling, assembly, drawing, sheet metal, weldments, and freeform surfacing. It can import numerous file types from other 2D and 3D CAD programs and has been in use by NSWC PCD for over five years and was employed for legacy design of USMC vehicles and ground equipment. This purchase is brand name specific for the following reasons. The commercially available Solidworks software is required by USMC to produce deliverables in Solidworks format. The service renewal, subscriptions, and training requested in this acquisition provides continued Solidworks software capability for supporting our existing tasking with our Sponsor.

5. A determination by the ordering activity contracting officer that the order represents the best value consistent with FAR 6.302-1(c).

The Contracting Officer has determined that the order represents the best value and results in the lowest overall cost alternative (considering price, special features, administrative costs, etc.) to meet the Government's needs.

6. A description of the market research conducted among schedule holders and the results or a statement of the reason market research was not conducted.

7. Any other facts supporting the justification.
None

8. A statement of the actions, if any, the agency may take to remove or overcome any barriers that led to the restricted consideration before any subsequent acquisition for the supplies or services is made.

The Solidworks software was originally developed by Dassault Systemes Solidworks Inc. and is sold through value added resellers authorized to service the Panama City, Florida region.

TECHNICAL AND REQUIREMENTS REQUESTING OFFICIAL

I certify that the facts and representations under my cognizance, which are included in this justification and its supporting acquisition planning data, except as noted herein, are complete and accurate to the best of my knowledge and belief.



CONTRACTING OFFICER REVIEW AND APPROVAL

I, as contracting officer for the contracting activity, have reviewed this justification and certify that the justification is accurate and complete to the best of my knowledge and belief.